K-LOVE is an important and necessary part of my daily life. This is the station that I listen to for news as well as positive encouragement. I do not receive this from the local radio stations.

If K-LOVE were to be displaced by an LPFM broadcaster providing other programming this would have a negative impact on this community as well as the smaller surrounding communities. There are few radio stations that are able to reach such a diverse listening population.

In general the world today is filled with negativity. The focus is on money, sex, and how we can best serve ourselves. K-LOVE is one of the only radio stations I know of that offers the complete opposite. Instead of listening to negative commentary I get to listen to things that encourage me and help me get through the day. Only on a rare occasion has this occurred on another radio station. What better way is there to reach the nation in a positive way than by providing a radio station that supplies this exact thing? I urge you to reconsider replacing the current FM translator service with the new LPFM station. Thank you.